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**STIRLING CITY CENTRE**  
**CLG Meeting #7**  
**6:00 – 8:30pm – 10 March 2010**



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# Meeting Objective

The purpose of tonight's meeting is to:

- Present project update
- Workshop TravelSmart opportunities
- Further develop Draft PMP 9



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# Agenda

- 6:10 pm**    **Welcome, Process and Purpose**
- 6:20 pm**    **Improving personal travel in the City centre**
- 7:00pm**    **Project Management Plan 9  
Community Projects**
- 7:15pm**    **Discussion and Questions**
- 7:45pm**    **Project and Precinct Planning Update**
- 8:00pm**    **Questions**
- 8:25pm**    **Next Steps and Meeting Dates**
- 8:30 pm**    **Close**



# Improving Personal Travel in the City TravelSmart

- Joanne Burgess



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# Project Management Plan – Deliverable 9

The objective of Deliverable 9 is to identify and optimise opportunities to improve community wellbeing. Working proactively and collaboratively with the City of Stirling, government agencies, private sector and the community to ensure social, economic and environmental community-wide benefits are realised as part of the development of the new Stirling City Centre.



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# Project Management Plan – Deliverable 9

- Economic
  - Improved property values
  - Improved prosperity
  - Land development opportunities
  - Business development opportunities
  - Affordable housing
  - Affordable living
  - Improved working conditions
  - Employment opportunities
  - Re-localisation and production capacity



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# Deliverable 9

## ■ Social

- Fairness and opportunity
- Safety
- Timely information and participation in decision-making
- Intergenerational families
- Social cohesion and networks
- Healthy lifestyles
- Good neighbours
- Trust and governance
- Retention of existing community throughout life cycle
- Lifelong learning
- Catering and recognising the special needs of children, families, singles and seniors.



# Deliverable 9

- Environmental
  - Improved landscapes, streetscapes,
  - Parks and recreation
  - Housing – diversity, whole of life, intergenerational, affordable, safe, homogenous,
  - Social infrastructure for all stages of life



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# Deliverable 9

## Options for achieving this objective

- Landowners as owner developers or in partnership with other neighbours,
- Landowners supported by property industry, financing and building expertise.
- Banks, community housing providers as shared equity developers
- Street and landscaping improvements – undergrounding power, parks upgrade.



# Deliverable 9

## Criteria for project selection

- Improves project economic, social and environmental value
- Assists in retaining existing community
- Builds community trust, networks and social capacity
- Demonstrates application of Alliance principles and objectives



# Deliverable 9

CLG stays as is and spins off

- Community Development Organisation - think tank and catalyst for living and working locally and improving community benefits. Help clubs, micro-finance etc.

- Support and enable registered precinct or community groups to undertake short-term specific development opportunities.



# Discussion and Questions



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# Current Priority Deliverables

**The focus remains across five key areas**

- **Deliverable 1 – Planning MRS and Structure Plan finalised by April/May**
- **Deliverable 1 – Program delivery funding**
- **Deliverable 2 – Demonstration project**
- **Deliverable 3 - Westfield negotiations**
- **Deliverable 9 – Community Projects**



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# Deliverable 1 Planning

Status of studies commissioned

- **An Economic Development Strategy** – end March.
- **Cycling Strategy** - draft being finalised by mid March.
- **Parking & Access Strategy** - SKM and ARRB were appointed last week
- **Light Rail Financing & Patronage Study** - Final draft report received - light rail viable and further work is required.
- **Green infrastructure study** – identify technology options for the generation, storage and distribution of power, water and wastewater. End of May.



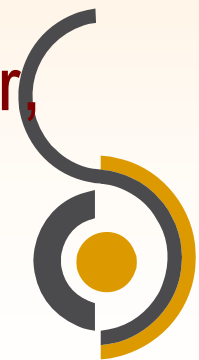
## Status of studies commissioned (continued)

- **Road Designs** - completing road designs for SBR and Stephenson and the Freeway completion mid March.
- **MRS** – completed when road designs finalised.
- **Structure Plan** - Draft Structure Plan has been prepared, still waiting on the above inputs.
- **Precinct 5 Meeting** – A Detailed Area Plan will be finalised by March
- **Precinct 7 Meeting** - Half way through scoring land use options, approx 5 - 6 more meetings to finalise detailed area plan.
- **KRAs and KPIs** - completed in the next 2-3 weeks.
- **DA by Georgiou Group** –with Minister for decision.



# Deliverable 1 – Funding

- **EERC** - The Alliance's request for funding to the EERC to run the Project Management Office and to undertake the required level of due diligence.
- **Commonwealth** - working group established and working on a number of funding opportunities from the Commonwealth including light rail.
- **Local Government** - Met with the Mayor, Deputy Mayor and CEO on 2.



# Deliverable 2

- **BMW** - Movement of government departments from the CBD to this TOD.
- **Department of Housing** is looking for 2,000 additional dwellings over the next 10 years in WA
- **Central TAFE** - a letter of intent to work with the Alliance for student accommodation within Stirling.



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# Westfield negotiations

## Deliverable 3 – Westfield negotiations

### Timeline

- Pre-agreement by March
- Business Case for Deliverable 4 by
- If positive outcome from previous step, Business Case for Deliverable 3 by May –to both Westfield’s Board and PPCP’s Board
- If positive outcome from previous step, an Offer and Acceptance Framework by July
- Final agreement by late 2010

### Common facilitator

### Possible scenario

- Commence work on an overall EOI following the BC for Deliverable 4 to go to the market in early 2011 if Business case for Deliverable 4 recommends for this option to be pursued or negotiations with Westfield break down.

**Note: The business landowners** - meeting with the Premier next week to discuss the level of understanding, support and priority on the Stirling City Centre.



# Discussion and Questions



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# Next CLG Meeting

Wednesday 14 April



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