

MEDIA RELEASE

15 August 2011

Community consultation continues for City of Stirling's draft Structure Plan

City of Stirling hosted a successful Open Day on Saturday 30 July 2011 which showcased the City's vision for creating Perth's second central business district (CBD) and five key components of the draft Stirling City Centre Structure Plan.

A hallmark of this project is its highly consultative approach, with community members providing much valued assistance at the Open Day.

Attending the Open Day, WAPC Chairman Gary Prattley said the Stirling City Centre had the potential to be Perth's second central district.

"The structure plan is inline with the leading metropolitan plan for Perth and Peel, Directions 2031 and is also consistent with the Activity Centres policy released last year,"

"Collaboration across State and local government, the private sector and the community has been an integral part of developing this plan,"

The Stirling Alliance team spoke to more than 320 local residents and ratepayers who sought detailed information about the content and implications of the draft plan which will invigorate surrounding suburbs and create new city living options.

City of Stirling CEO, Stuart Jardine said "it was pleasing to see the local community getting involved in the creation of places for the people."

"It is pleasing the community is actively contributing to the development of the Structure plan by providing their thoughts and feedback on the draft Structure Plan.

"Community ownership and participation will assist in setting the benchmarks for economic, social and environmental sustainability," Mr Jardine said.

At the Open Day, visitors were provided with printed and audio-visual information about:

- Community-led projects
- Environment, ecological diversity and the Green Corridor
- Funding – Federal, State, Local Government and private sector
- Planning - Metropolitan Regional Scheme zoning and the likely character of the 6 precincts
- Transport – the changing infrastructure inclusive of cyclists, pedestrians and public transport.

The draft Stirling City Centre Structure Plan was released in July 2011, after more than two years extensive input from the community, business, government and public agencies.

Written submissions about the draft Plan can be lodged up to and including Tuesday 30 August 2011.

To make a submission go to

<http://www.stirling.wa.gov.au/home/community/Community+Consultation/Community+Consultation.htm> (End)

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