

# Stirling City Alliance - Community's Feedback

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Thank you for your time during May 2011 to share your perceptions of engagement with the Stirling City Alliance Project. The views of 10 community representatives were heard and form the basis of a report submitted to the Stirling Alliance ALG. This flyer is a summary of the key themes from the community representatives.

- Community representatives embraced the Alliance concept, inclusive of community, State and Local government departments and private enterprise. Several representatives praised the approach, as being much better than the more familiar 'Business as Usual' model. They believed such an approach was required for the size and complexity of the project.
- Praise for the engagement process. The group commented on the powerful relationship and trust that had been built between the core community members, Daniel, Marie and Linton. Without all these people the health of the project would not be where it is now. Keeping the wider community informed through better promotion via community newspapers was seen as vital by some.
- Frustration over the lack of action, especially in relation to traffic. The representatives suggested that despite 100s of hours of meetings there has not been enough action. Several community representatives presented various low-cost, short-term solutions to traffic issues, that they believed would not be detrimental to the overall longer-term plan for the City.

- Frustration over politics, especially with Westfield and some elected councillors. It was seen, by some, that personal politics between some councillors and lack of appropriate involvement with private enterprise, such as Westfield, was slowing down the progress on the Project.
- Frustration over lack of funding to get started. The group would like to know where the money is coming from. The group thought it unlikely to be forthcoming from Infrastructure Australia. They also suggested that insufficient funds would be made available from the State government. They were frustrated at the expenditure on Consultants instead of their more immediate priorities such as traffic calming and management.

## What now?

You will be pleased to learn that the Alliance is already working to implement some actions to address your concerns and in its forward program planning. The Alliance is committed to improvement and will be taking your advice into consideration.

## Want to stay informed?

The Alliance has set up the following communication modes:

- Facebook community page: [www.facebook.com/stirlingcitycentrealliance](http://www.facebook.com/stirlingcitycentrealliance)
- Website: [www.stirlingcitycentre.com.au](http://www.stirlingcitycentre.com.au)
- Call the project office on 9204 7601

**Thanks for your ongoing interest and participation**

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